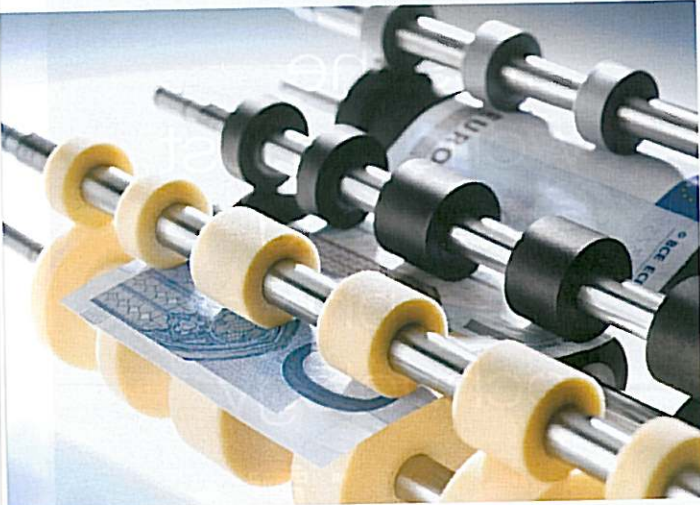


Let the Good Times Roll



For mechanically and chemically demanding environments, Dreusicke now recommends a new rubber roller with better resistance to environmental influences. This silicone rubber roller combines heat resistance with high mechanical stability and low wear, and is used on rollers for thermal printers for dairies, where label printing is carried out to label cheese products. Due to the evaporations during cheese production, other silicone rollers normally used for thermal printers showed signs of early failure. With the new roller, the lifetime was boosted by a factor of five.

Dreusicke, based in Berlin, Germany, is working closely with OEMs and rubber compounders to develop and test rollers up to the job. 50 well-trained

employees are ready to manufacture customised roller assemblies for cash-handling applications, card readers, receipt and label printers, mailroom equipment, and digital printing presses. Established in 1916, roller production began in 1926 and has been developing new applications ever since.

The company was first ISO 9001 certified in 1996. Dreusicke's international customers are used to on-time delivery to destinations around the world – 50% of the production output is exported, mainly to the U.S., China, Singapore, Japan, and India.

▶ For more information please tick reader enquiry card number **169** or log on to www.kioskeurope.com